SPONSORSHIP OPPORTUNITIES

Linking the past and the present takes more than luck...

All funds benefit the Arlington Heights Historical Museum
www.ahmuseum.org
It takes...

- INSPIRING schools and scouts to explore local history
- CONSERVING local architecture and community heritage
- SHARING through educational and recreational programs

The past is never lost - as long as it is remembered. Unlike a four leaf clover, and with YOUR support, our history is easy to find and we’re indeed lucky to have it. The Arlington Heights Historical Museum celebrates the link between the past and the present. The museum is a cooperative effort of the Village of Arlington Heights, Arlington Heights Park District and Arlington Heights Historical Society.

Sponsorship of the 20th Annual Irish Fest provides a rare opportunity to lend support to the community as well as to directly target a demographic of educated and active families in a relaxed, friendly and festive environment.

Sponsor impact includes two days of direct live exposure, logo placement in key print media and collateral materials, couponing and bounce-back opportunities and on stage recognition. Please take the time to review the enclosed Irish Fest 2019 sponsorship opportunities.

Questions can be directed to Anita M. Pacheco, Superintendent of Marketing for the Arlington Heights Park District at 847.596.7141.

Sincerely,

Anita Pacheco
Supt. Marketing & Communications

Dan Schoeneberg
Museum Administrator

Mission: The Arlington Heights Historical Museum collects and preserves significant materials related to our past and shares them through educational and recreational activities that promote community heritage and pride.
It takes YOU, food and festive entertainment.

OVERVIEW
Thousands will gather in one of the most historic areas in Arlington Heights to celebrate the 19th annual Irish Fest. Situated in the historic district of Arlington Heights, the Historical Museum’s Irish Fest boasts two days packed with Irish dancing, heritage, fun and food. All proceeds from the Irish Fest benefit the Historical Museum and help to fund educational programs, permanent and traveling exhibits, a local historical artifacts and research library as well as programs and events in our historic buildings including the Banta House, the Müller House, the Heritage Gallery & Shop, Coach House and Log Cabin.

WHERE:
Arlington Heights Historical Museum
110 W. Fremont Street
Arlington Heights, IL

WHEN:
Friday, July 12 | 5-11 pm
Saturday, July 13 | 4-11 pm

EVENT HIGHLIGHTS
• Continuous live entertainment
• Professionally managed food concessions
• Regional headliner bands both days/night
• Local vendor participation promoting local businesses
• Balloon artist, Irish crafts
• Celtic dancers!

DEMographics:
Attendees 2000+
Primary: Educated, active families with kids
Secondary: Adults ages 25-54

Music Stage Sponsor: $1,000
• Company name will appear in title of music stage in all event related PR
• Sponsor’s logo included in all print, electronic and social media including newsletters, websites, flyers and posters.
• Logo and link on event website and event program
• Up to two (2) banner placements near stage (provided by the sponsor)
• One 10x10 canopy tent furnished with tables, chairs and electricity for on-site promotion of your company’s products and services.
• Five (5) complimentary admission tickets

Pot of Gold Sponsor: $500
• Logo and link on event website and event program
• One 10x10 canopy tent on site
• Name in print advertising
• Name and special mention on stage
• Four (4) complimentary admission tickets
• Logo on event signage, banners and program

Green Sponsor: $250
• Name on event website and event program
• Name on signage at fest entrance
• Name mentioned in event announcements

Call Anita Pacheco at 847.506.7141 to discuss your sponsorship package today!

Bring the luck of the Irish to your business.
We look forward to working with you!
Please return this form and payment to:
Anita M. Pacheco
Superintendent of Marketing and Communications
Arlington Heights Park District
410 N. Arlington Heights Rd.
Arlington Heights, Il 60004
p: 847.506.7141 | f: 847.577.3050 | e: apacheco@ahpd.org

☐ music $1000  ☐ pot of gold $500  ☐ green $250

Check # ____________________  Credit Card (please circle)  V  MC  D
Credit Card #______________________________  Expiration Date _________
Card Holder Name (print & sign)_____________________________  /__________________
Amount Paid $___________________  Date _______________